

815 Broadway Hanover, PA 17331
www.thejourneyisthelife.com
carlablong@thejourneyisthelife.com
717.633.5844 (office) 717.873.7906 (cell)

The Journey is the Life
Photography.com

Carla B. Long is an award-winning, published photographer, business owner, and teaching artist in South Central Pennsylvania. As a creative she focuses on capturing raw, authentic, organic moments as she sees life through the lens of her camera. Her goal as a photographer has always been to find the things that connect people and capture what makes people uniquely different. Her goal is to capture moments of a journey that tell part of a story.

Carla received her first camera at age six and always had one close to capture moments. Carla took her first photography class in 2002 from Harrisburg Area Community College and thus growing her love for photography. She spent many years growing as a photographer capturing moments in her own life. In 2011 she began capturing moments for other people, having her first of many family portraits along with senior session. Carla photographed her first wedding in 2013 and thus began a transition from a hobby photographer to a full-time professional photographer. She formed her business, The Journey is the Life Photography, in 2017. Through the years, she has serviced clients from small families to sizeable international biotech conglomerates, sports leagues, numerous couples wedding nuptials, all while continuing to keep the artistic integrity. In 1997, Carla received a Bachelor of Science in History with minors in Accounting, Business, and Political Science from Eastern Mennonite University.

In 2017, Carla was accepted as a teaching artist by stARTSomething, which is a regional partner with the Pennsylvania Council on the Arts and the Cultural Alliance of York County. Carla is a proponent for integrated arts education within schools. Her collaborative goals in education are and always have been connecting the creative process to a subject area that allows students to construct and demonstrate understanding in another subject area.

Carla is also an advocate for arts within her community. She currently serves on the board of Hanover Area Arts Guild since 2018. Carla was the Treasurer for two years and is currently the Vice President. Before her work at the Guild, she served as a publicly elected official for Gettysburg Montessori Charter School, where she served for two of her three years as Treasurer.