815 Broadway Hanover, PA 17331 www.thejournevisthelife.com carlablong@thejournevisthelife.com 717.633.5844 (office) 717.873.7906 (cell)



Objective

Intentional about creating raw, authentic, organic images to tell a story, help promote business, and expand marketing strategies. Passionate about partnering with education specialists to promote engaged creative learning within classrooms.

Education

2020 | University of Arts

Continuing Education—Teaching Artist Certificate

1997 Bachelor of Science from Eastern Mennonite University

Major: history

Minors: accounting, business administration, and political science

Work Experience

2018 to present | stART Something arts in education

Residency Instructor

- January 2019 Alloway Creek Elementary School—24 Day Artist in Residency— **Immigration**
- February 2020 Alloway Creek Elementary School—24 Day Artist in Residency— **Immigration**

2016 to present | Hanover Area Arts Guild

- Instructor
- Curriculum Writer

Fall 2013 to Spring 2014 | Source for Teachers

Substitute Teacher

2012 to present | The Journey is the Life Photography

- Owner Photographer Instructor
- June 2020—present give oversight for photography internship from University of **Nations**
- 2018-Present provide event, construction and headshots for international biotech company

2004 to 2018 | Swam Electric Company Inc.

Janitor

2000 to 2003, 2006 | The Evening Sun a division of Media News Group

Assistant Controller
2006 Interim Assistant Controller

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Publications | Awards

Logos Academy | York, PA

- 2020 Commencement Advertisement Campaign
- 2020 Capital Campaign
- 2019 Commencement Announcement

Bucknell University | Lewisburg PA

• Fall 2019-Volume 12, Issue 4, "Festival of Lights"

South Mountain Fair | Arndtsville, PA

- 2019 Second Place—Photography Professional
- 2018 First Place—Photography Professional

Gettysburg Times | Gettysburg, PA

• July, 2018 South Mountain Fair Coverage

Creative York | York, PA

2018 YorkFest, Laura Asussem, Juror

Hanover Area Arts Guild | Hanover, PA

2018 Open Show Honorable Mention—Photography

Gallery Affiliations

- Hanover Area Arts Guild, Hanover, PA—Member since 2016
- Creative York—York, PA—Member since 2019
- Parliament—York, PA

Volunteer Work

Hanover Area Arts Guild

• July, 2018 to Present Board of Directors • 2020-Vice President • 2018-2020Treasurer

Gettysburg Montessori Charter School

• July, 2013 to May 2016 Board of Trustees • 2014-2016Treasurer

Samaritans Purse

• 2009 to Present Operation Christmas Child • Hurricane Sandy Relief Efforts •

Hanover Valley Presbyterian Church

• 2004-2014 Sunday School Teacher • Kid's Fest Trainer & Photographer • Youth Leader

References

Available upon Request

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